FINAL PROGRAMME:
ICNT
North-West University: Potchefstroom Campus
20-22 October 2009

Day 1: Tuesday 20/10/2009 08:00 - 08:30	**Registration**
08:45 - 10:15	**Session 1: Chair: Prof Melville Saayman**
08:45 - 09:15	Opening: Key Note Dr Theuns Eloff *Vice chancellor of North West University*
09:15 - 09:45	Prof Melville Saayman: *Overview regarding Tourism programme*
09:45 - 10:00	Prof Bernd Eisenstein: *ICNT programme*
10:00 - 10:40	**Tea Break**
10:40 - 12:30	**Session 2** **Chair: Dr Peet van der Merwe**
10:40 - 11:15	Mr Glenn Phillips: *Managing Executive: Tourism Development and Marketing SANParks*
11:15 - 11:35	Dr Alice Graeupl: *The impact of the internet on Silver Surfers leisure travel decision making*
11:35 - 11:55	Me. Lindie Du Plessis: *The relationship between grading and price in the accommodation sector of South Africa*
11:55 – 12:15	Dr. Micha Lück: *The impact of whale and dolphin watch tourism on the species watched.*
12:15 – 12:35	Me. Karen Botha: *Increasing the economic impact of the Aardklop National Arts festival on the host community by means of effective market segmentation.*
12:35 - 14:00	**Lunch**
14:00 – 18:00	**Field trip: Vredefort Dome: World Heritage Site**
	Rest of evening free

Day 2: Wednesday 21/10/2009 **08:30 - 10:30**	**Session 3:** **Chair: Dr Micha Lück**
08:30 - 08:50	Prof Bernd Eisenstein: *Brand-value of all the ICNT member countries*
08:50 - 09:10	Me. Liezl Du Plessis: *How environmental friendly are South Africa National Parks?*
09:10 - 10:10	Mexico presentation: Fernanda Valcarcel, Mayte Soto, Sofía de la Mora, Alfredo Buenrostro, Juan Carlos Gallego, Maria Cristina Ramirez : *The importance of Tourism for Mexico*
10:10 - 10:30	Mr. C Heyns, Me M Pretorius and Me L Pretorius: *SA student travel behaviour*

10:30 - 10:50	**Tea break**
10:50 - 13:00	**Session 4:** **Chair: Prof Elmarie Slabbert**
10:50 - 11:10	Me. Antje Korthals*:* Student Travel Behaviour at the Westcoast University
11:10 -11:30	Dr. Micha Lück*: New Zealand student travel behaviour*
11:30 - 11:45	Mr. M Scholtz *The social impact of Kruger National Park*
11:45 - 12:00	Mr. J Erasmus *The social impact of KKNK*
12:00- 12:30	Macedonia- Prof. Jagoda Strezovska
12:30 – 13:00	Finland: Kaija Lindroth (Ms)
13:00 -14:00	**Lunch**
	Workshop: Chair Prof Melville Saayman
14:00 - 15:00	Report back regarding joint research; student travel behaviour
15:00 - 17:00	Annual members meeting
17:00 – 18:00	**Discovering Campus of North West University**
	Rest of the day free

Thursday 22/10/2009: Day trip Pilanesberg NP

Depart for Pilanesberg NP 9:00 till late!!!